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The PATHWAY-27 Scientific and Industry Guidelines

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András Sebők is the general manager of Campden BRI Magyarország Nonprofit Kft, also a visiting professor of the Szent István University at Gödöllő. Graduated as chemical engineer (MSc) specialised in food science at the Chemical Engineering Faculty of the Technical University Budapest in 1975. Ph.D. in food science (thesis:

on food rheology) in 1984 at the Technical University of Budapest / candidate of food science - Hungarian Academy of Sciences, 1984). Diploma in Management Studies (Brunnel University, 1994).. He has more than 38 years practical experience in research, development, innovation and management in the food industry. His experience includes the management of R+D, training and advisory and technology transfer programmes including several international ones and translation of results in new product development, new processing methods and market research, into industrial application especially at SMEs. His current research area is covering microbiological risk assessment related to chilled and minimal processed foods, shelf-life evaluation, validation and verification of processes, resource efficiency, cost reduction, traceability, transparency, traditional foods, food chain management techniques. He is a member of the Board of the European Technology Platform "Food for Life", Chairman of the SME Task Force of the ETP, Vice-Chairman of the collaboration of the National Food Technology Platforms (NTPs) of the ETP, Scientific Coordinator of the Hungarian National Food technology Platform and is a member of the R&D expert group of the Food&Drink Europe. He is the Hungarian representative in the EUREKA EuroAgriFoodchain umbrella. He has significant project management experience. He has participated in several Hungarian, European and other international research and capacity building projects. Author of several books, sections of books, university textbooks and GHP. He is the editor and one the authors of the Guideline on Effective knowledge and technology transfer activities to SMEs in the food sector, and the Best Practice Guide on Food Transparency.

Presentation Title

"The PATHWAY-27 Industry Guidelines for developing products with health claims"

International Conference on Foodomics

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